



BYOD EMPLOYEE BEHAVIORS & ATTITUDES

BYOD IS ENTRENCHED BECAUSE IT BOOSTS EMPLOYEE PRODUCTIVITY

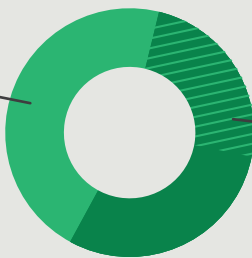
87%

OF COMPANIES RELY ON EMPLOYEES
HAVING ACCESS TO MOBILE BUSINESS APPS
FROM THEIR PERSONAL SMARTPHONES

(SURVEYED IN THE 2016 EMPLOYER REPORT)

ALMOST HALF

(45%) of US employees are required by their employer to use their personal smartphone for work



23% of employees feel pressure from their employer to use their personal smartphone outside of work



64% of all employees use their personal smartphone for work, regardless of whether their company requires or allows its use

EMPLOYERS ESTIMATE



that employees use their personal smartphones for work purposes outside of work over **6.7 HOURS PER WEEK**

(SURVEYED IN THE 2016 EMPLOYER REPORT)

PRODUCTIVITY IS LIMITED WITHOUT REIMBURSEMENT

43% OF EMPLOYERS believe that **productivity** is a primary benefit of BYOD

(SURVEYED IN THE 2016 EMPLOYER REPORT)

YET

50% OF EMPLOYEES postpone work related data usage until they have access to Wi-Fi, **limiting their productivity**

Only 29% of employees receive BYOD reimbursement from their employer



57% of those employees say that reimbursement positively affects their productivity



73% OF THOSE REQUIRED TO USE THEIR SMARTPHONE FOR WORK REPORTED IT IS VERY OR SOMEWHAT IMPORTANT TO BE REIMBURSED

COMPLIANCE IS FAVORED BY EMPLOYEES

82%

OF US EMPLOYEES would favor laws that require companies to reimburse the use of personal smartphones for work purposes



Seven out of ten employers are aware of labor laws in states like CA and MA that require reimbursement

(SURVEYED IN THE 2016 EMPLOYER REPORT)



But only two and a half out of ten employees are aware that such labor laws exist