



BYOD

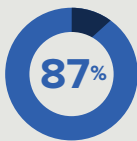
EMPLOYER REIMBURSEMENT PERSPECTIVE & PRACTICES

**US BUSINESSES
OVERSPEND MORE THAN
\$2.6B ANNUALLY
IN BYOD REIMBURSEMENT**

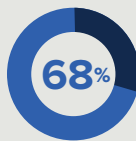


MORE THAN 4 OUT OF 5 COMPANIES SUPPORT BYOD OR PLAN TO IN THE NEXT 12 MONTHS

**US BUSINESSES
RELY ON
EMPLOYEES
BRINGING THEIR
PERSONAL
SMARTPHONE
TO WORK**



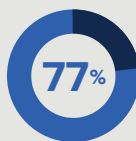
of companies are dependent on employee access to mobile business apps



of respondents estimate their employees use their smartphone at least 4 hours per week, outside the office

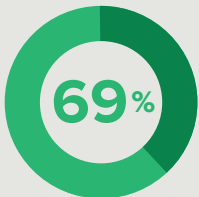


of organizations have a formal BYOD policy



of respondents expect personal smartphone use for work purposes to increase over the next year

BYOD REIMBURSEMENT IS IN ITS INFANCY



of companies reimburse their employees in some fashion for work usage of their personal smartphone, averaging \$71.40 per month, per employee

COMMON METHODS



47% FIXED STIPENDS



29% EXPENSE REPORTS

COMPLIANCE & MANAGEMENT ISSUES



45% OF CEOs

expressed extreme concern about the recent ruling in Cochran v. Swan's Home Service, requiring companies to reimburse employees for work-related use of their personal phone.

ON AVERAGE EMPLOYEES USE SMARTPHONES

6.7 HOURS

PER WEEK FOR WORK RELATED USAGE OUTSIDE OF WORK

WHO SHOULD MANAGE A COMPANY'S BYOD PROGRAM?



45% OF CEOs

BELIEVE THEY SHOULD MANAGE A COMPANY'S BYOD PROGRAM

**73% OF CIOs
51% OF CFOs**

BELIEVE IT SHOULD MANAGE