

Syntonic DataFlex Logo Guidelines

Color Specifications

RGB

CMYK

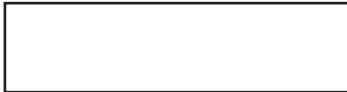
Pantone



R=0, G=0, B=0

C=75, M=68, Y=67, K=90

Black



R=255, G=255, B=255

C=0, M=0, Y=0, K=0

N/A

Preferred Use

Use the **white logo** on Syntonic blue background



Syntonic Blue:

R=47, G=96, B=172

Hex 2C60AC

C=88, M=67, Y=1, K=0

PMS 7455

Other Uses

Black Logo

Use the **black logo** on white or light backgrounds. Solid colors are best.

Do not place the logo on a busy background.



White Logo

Use the **white logo** on medium to dark backgrounds. Solid colors are best.

Do not place the logo on a busy background.

