




# Syntonic Logo Guidelines

## Color Specifications

	RGB	CMYK	Pantone
	R=255, G=0, B=0	C=0, M=99, Y=100, K=0	PMS 485
	R=128, G=130, B=133	C=0, M=0, Y=0, K=60	PMS Cool Gray 8
	R=0, G=0, B=0	C=75, M=68, Y=67, K=90	Black

## Primary Logo

Use the **black logo with gray/one red dot** on white or light backgrounds.



Use the **white logo with white/one red dot** on medium to dark backgrounds.



## One-color Logo

Use the **one color in black or white** when color options are limited

